

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

REVOCAION AND APPOINTMENT OF POWER OF ATTORNEY
STATEMENT UNDER 37 C.F.R. §3.73(b)
CHANGE OF CORRESPONDENCE ADDRESS

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

DREAMWELL, LTD. states that it is the Assignee of the entire right, title and interest in the following patents and/or patent applications identified below by virtue of assignments from their respective inventor(s) and hereby revokes all previous powers and appoints the practitioners associated with customer number:

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with full power to prosecute these patents and/or patent applications including all revivals, refilings, continuations, continuations-in-part, divisions and reissues thereof, and to transact all business in the Patent Office connected therewith. The assignments have been recorded in the United States Patent and Trademark Office at the Reel and Frame numbers indicated below or for which a copy there of is attached.

	Docket No.	Application/PATENT No.	Filing/ISSUE Date	Reel/Frame No.
1.	SSB0024US	7,748,066	07-06-2010	014559/0293
2.	SSB0028US	11/416,927	05-02-2006	018232/0623
3.	SSB0027US	6,931,685	08-23-2005	022012/0183 016628/0464
4.	SSB0028US	11/391493	03/27/2006	017744/0078
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6.	SSB0030US SMCY-123	11/397,206	04-03-2006	<u>017739/0451</u>
7.	SSB0031US	6,983,499	01-10-2006	<u>013834/0792</u>
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11.	SSB0036US2	10/413,789	04-14-2003	<u>013977/0904</u>
12.	SSB0037US2	10/675,201	09-29-2003	<u>015335/0589</u>
13.	SSB0039US	11/880,952	07-24-2007	<u>019653/0989</u>
14.	SSB0024USC	12/826,997	06-30-2010	<u>024840/0416</u>
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16.	SSB0040US	10/661,363	09-12-2003	<u>021883/0090</u>
17.	SSB0042US	12/009,878	01-22-2008	<u>020475/0350</u>
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21.	SSB0048US	7,036,173	05-02-2006	<u>013428/0733</u>
22.	SSB0049US SMCY-138	11/978,869	10-29-2007	<u>020104/0789</u>
23.	SSB0049USP SMCY-138	13/008720	01/18/2011	ATTACHED HEREWITH
24.	SSB0051US	7,849,542	12-14-2010	<u>018012/0473</u>
25.	SSB0052US2	7,174,613	02-13-2007	<u>016106/0763</u>
26.	SSB0053US	6,772,463	08-10-2004	Inventors to Simmons Company 012736/0774 Simmons Company to Dreamwell, Ltd. 012865/0092
27.	SSB0054US2	12/852,143	08-06-2010	<u>024922/0543</u>

28.	SSB0032US2	7,827,637	11-09-2010	<u>017095/0561</u>
28.	SSB0038US2	6,901,618	06-07-2005	<u>016752/0802</u>
30.	SSB0041USP	10/750,540	12-31-2003	<u>014986/0186</u>
31.	SSB0045US2	12/283,866	09-16-2008	<u>021833/0463</u>
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36.	SSB0048USC2	12/283,909	09-16-2008	<u>022417/0748</u>
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39.	SSB0025USP	6,944,899	09-20-2005	<u>015416/0166</u>
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50.	SSB0112US	6,243,900	06-12-2001	Inventors to Simmons Company 011034/0702 Simmons Company to Dreamwell, Ltd. 012865/0092
51.	SSB0043US2	7,017,205	03-28-2006	014194/0323
52.	SSB0114US	5572853	11/12/1996	Inventors to Simmons Company 007240/0656 Simmons Company to Dreamwell, Ltd. 012865/0092
53.	SSB0114USD	5553443	09-10-1996	Inventors to Simmons Company 007240/0656 Simmons Company to Dreamwell, Ltd. 012865/0092
54.	SSB0115US	5,444,905	08-29-1995	Inventors to Simmons Company 006964/0385 Simmons Company to Dreamwell, Ltd. 012865/0092
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58.	SSB0121US	5,621,935	04-22-1997	Inventors to Simmons Company 007221/0658 Simmons Company to Dreamwell, Ltd. 012865/0092
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66.	SSB0112USC2	7,096,528	08-29-2006	Inventors to Simmons Company 011034/0702 Simmons Company to Dreamwell, Ltd. 012865/0092
67.	SSB0112USC3	7,444,706	11-04-2008	021595/0052
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78.	SSB0219USC	6,944,900	09-20-2005	<u>015344/0876</u>
79.	SSB0220US	7,395,568	07-08-2008	<u>014543/0493</u>
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81.	SSB0223US	5,016,305	05-21-1991	Inventors to N.V. B'linea 005242/0033 N.V. B'linea to Simmons Company 006804/0638 Simmons Company to Dreamwell, Ltd. 012865/0092
82.	SSB0224US	5,126,004	06-30-1992	Inventors to N.V. B'linea 005242/0851 N.V. B'linea to Simmons Company 007179/0012 Simmons Company to Dreamwell, Ltd. 012865/0092
83.	SSB0224USD	5,637,178	06/10/1997	Inventors to N.V. B'linea 005242/0851 N.V. B'linea to Simmons Company 007179/0012 Simmons Company to Dreamwell, Ltd. 012865/0092
84.	SSB0228US	5,471,725	12-05-1995	Inventors to Simmons Company 007050/0189 Simmons Company to Dreamwell, Ltd. 012865/0092
85.	SSB0229US	5186435	02/16/1993	Inventors to Simmons Company 005647/0448 Simmons Company to Dreamwell, Ltd. 012865/0092

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87.	SSB0291US	7,165,282	01-23-2007	<u>014911/0254</u>
88.	SSB0292US	6,772,530	08-10-2004	<u>013490/0726</u>
89.	SSB0218USC	D517,844	03-28-2006	<u>015465/0919</u>
90.	SSB0043USP3	7,174,583	02-13-2007	<u>015689/0970</u>
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96.	SSB0357US	61/445375	02/22/2011	ATTACHED HEREWITH
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98.	SSB0127US2	12/960269	12/03/2010	025849/0184
99.	SSB0359US	29/351517	12/07/2009	023970/0454
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102.	SSB0230US	29/366864	07/30/2010	025052/0767
103.	SSB0053USC	7219381	05/22/2007	Inventors to Simmons Company 012736/0774 Simmons Company to Dreamwell, Ltd. 012865/0092
104.	SSB0343US	6493887	12/17/2002	Inventors to Simmons Company 012255/0755 Simmons Company to Dreamwell, Ltd. 012865/0092

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107.	SSB0063USC3	12/542380	08/17/2009	Inventors to Simmons Company 023124/0045 Simmons Company to Dreamwell, Ltd. 023124/0051
108.	SSB0344US	6557198	05/06/2003	Inventors to Simmons Company 011450/0344 Simmons Company to Dreamwell, Ltd. 012865/0092
109.	SSB0344USP	6519798	02/18/2003	Inventors to Simmons Company 011465/0445 Simmons Company to Dreamwell, Ltd. 012865/0092
110.	SSB0344USC	6678905	01/20/2004	Inventors to Simmons Company 011465/0445 Simmons Company to Dreamwell, Ltd. 012865/0092
111.	SSB0344USC2	7103933	09/12/2006	Inventors to Simmons Company 011465/0445 Simmons Company to Dreamwell, Ltd. 012865/0092
112.	SSB0346US	6263532	07/24/2001	Inventors to Simmons Company 010885/0006 Simmons Company to Dreamwell, Ltd. 012865/0092
113.	SSB0347USP	5216292	04/17/2001	Inventors to Simmons Company 010275/0357 Simmons Company to Dreamwell, Ltd. 012865/0092
114.	SSB0348USR	RE36142	03/16/1999	ATTACHED HEREWITH
115.	SSB0382US	5499414	03/19/1996	Inventors to Simmons Company 007115/0731 Simmons Company to Dreamwell, Ltd. 012865/0092

116.	SSB0363US	5557813	09/24/1996	Inventors to Simmons Company 007420/0745 Simmons Company to Dreamwell, Ltd. 012865/0092
117.	SSB0364US	5469589	11/28/1995	Inventors to Simmons Company 007383/0356 Simmons Company to Dreamwell, Ltd. 012865/0092
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119.	SSB0365USD	4986518	06/10/1997	Inventors to Simmons USA Corporation 004911/0367 Simmons USA Corporation to Simmons Company 012852/0589 Simmons Company to Dreamwell, Ltd. 012865/0092
120.	SSB0368US	5105488	04/21/1992	Inventors to Simmons Company 005591/0246 Inventors to Simmons Company 005797/0143 Simmons Company to Dreamwell, Ltd. 012865/0092
121.	SSB0369US	5165125	11/24/1992	Inventors to Simmons Company 005958/0514 Simmons Company to Dreamwell, Ltd. 012865/0092
122.	SSB0367US	5311624	05/27/1994	Inventors to Simmons Company 006567/0295 Simmons Company to Dreamwell, Ltd. 012865/0092
123.	SSB0368US	5144707	09/08/1992	Inventors to Simmons Company 005751/0680 Simmons Company to Dreamwell, Ltd. 012865/0092
124.	SSB0345US	6718726	04/13/2004	Inventors to Simmons Company 012254/0173 Simmons Company to Dreamwell, Ltd. 012865/0092

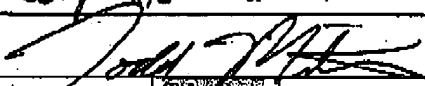
The undersigned hereby grants said practitioners the power to insert on this Power of Attorney any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office.

Assignee hereby further directs that all correspondence and telephone calls in connection with these patents and/or patent applications be addressed to the said

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and that all patents and/or patent applications be associated with Customer No. 23413.

The undersigned is authorized to act on behalf of the Assignee, DREAMWELL, LTD.

SIGNATURE OF Applicant or Assignee of Record			
Name & Title	M. Todd Mitchem Corporate Counsel		
Signature			
Date	5/20/2011	Telephone	770 673-2428